

Photography and film production during the exhibition

Persons wishing to make TV, video or new media productions (also in timelapse mode), or to photograph stands, in particular exhibits, even for private purposes, must obtain express consent of the exhibitor concerned.

Any such material shall not infringe upon personal rights of third parties, intellectual property rights, or data privacy regulations.

The photographer(s) shall be solely responsible for complying with all applicable laws.

Visitors would like to take photos or make a film. Is this permitted?

It is generally allowed to take photos or films of the exhibition atmosphere and the architecture. Photos and films of exhibits, however, are only permitted with the agreement of the exhibitor (please also see Technical Regulations of Deutsche Messe for the Exhibitor Grounds and Parking Facilities, appendix page 40).

Exhibitors / stand builders employ a photographer. Is an accreditation necessary?

Accreditation is not necessary, VDW does not provide any photographing / filming permits. Photographers and filmmakers need a legitimation document indicating the hall and stand number of the exhibitor.

Which requirements have to be applied?

Please feel free to take pictures or films of the exhibition atmosphere and the fair grounds during the show as long as no trade marks and personal rights are infringed. In case that exhibits or other exhibition areas shall be taken, a specific permission of the stand manager is required. Publishing and distribution of records are the responsibility of the production company.

Do photographers / filmmakers need admission tickets?

Yes, the performers have to be provided with admission tickets by their employer.

Photographic / film work after 6 p.m.

Photographic work can be done after the regular opening hours of the exhibition with permission of the exhibitor or stand constructor. Please register photographic works after 6 p. m. by sending an email to: sascha.buchholz@emo-hannover.de

How is the handling for TV and video productions?

Professional film crews need a permission of the exhibitor. A filming permit of Deutsche Messe is not required. Film crews have to purchase admission tickets to enter the exhibition grounds.

Visitors are allowed to film the atmosphere and fair grounds during exhibitions. Productions showing exhibits must be approved of by the stand manager (please also see General Regulations of Deutsche Messe for the Exhibitor Grounds and Parking Facilities, page 37).

Vehicle admission to the exhibitor grounds during an exhibitor. Production teams want to bring heavy equipment to the exhibitor hall. Is it possible?

Yes, entry by car is possible between **6 – 12 p.m.** and **6 – 9 a.m.** These time slots have been specifically arranged for photographic and film work, on condition that an assignment of the exhibitor can be provided. Please contact the EMO General Commissariat for a corresponding permit entry (baerbel.schaaf@emo-hannover.de).

From 9 a.m. to 6 p.m. during the current event, production crews can enter the fair grounds for one hour against a deposit of 100 € at the clearing centers on presenting the assignment of the exhibitor.

Exhibitors or stand constructors in need of a photographer or production crew

If you wish to book photographer's services, please use our EMO shop for exhibitors www.shop.emo-hannover.de - Photographers and production crews are also listed in www.mymesse.de as well as in the exhibitor information brochure.

VDW – General Commissariat EMO Hannover 2019

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